

CREATIVE DIGITAL LEARNING

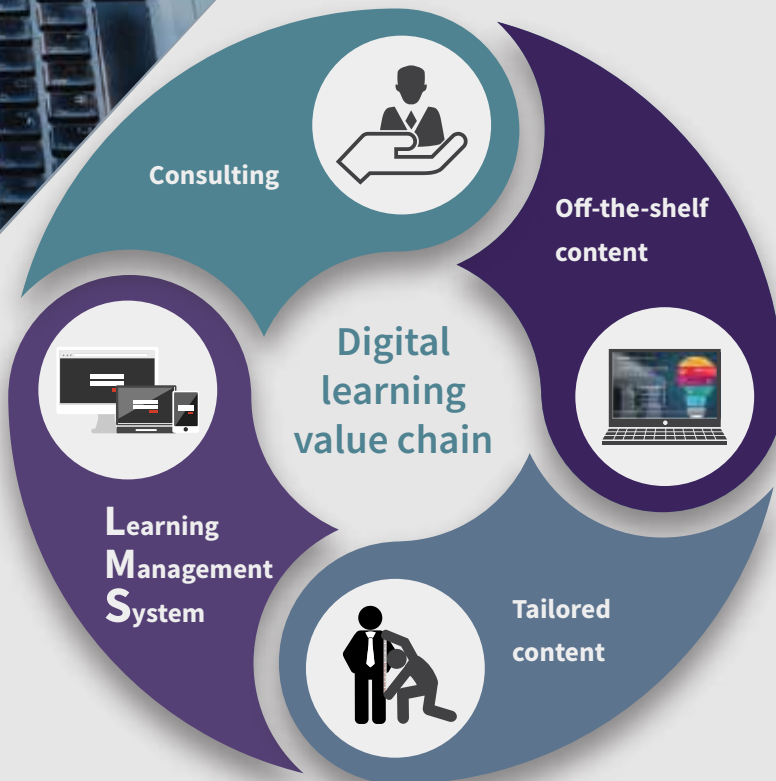
For successful skill development programs

From **Learning**
to **performance**

About us

Proactech develops and deploys digital learning solutions focused on both achieving organization ROI and increasing learner engagement.


Proactech implements a comprehensive and modular e-learning solution comprising consulting services, web and mobile technologies, and gamified content development.



“

We are passionate about learning and love to be part of projects leading to positive and lasting impact on individuals, organizations and communities.

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 Ensure strategic alignment



Assess and improve the system



Deploy and support the learning process



Transfer knowledge, manage change

Project consulting



Set KPIs and plan actions



Design the learning system



Design digital content



Select, customize technology

“ We help our customers design, scale and continuously improve the digital learning system to ensure sustainable performance. ”



Digital learning content

Development

Creative instructional methods to engage learners

Gaming



Story-telling

Simulation

Delivery

Contextual learning strategies and technologies

Mobile learning



Micro-learning

Augmented learning

Various sectors



Employability

Address heterogeneous groups of learners



Education

Massify and deepen academic learning



Corporate

Contextualize learning and measure outcomes



e-Government

Engage in digital transformation

Proactech LMS : A flexible and customizable platform designed for trainers, managers and learners



Multiple course format

Multimedia tracked content, quiz editor, curated contents, etc



Multi - tenant

Hierarchical view and decentralized administration



Gamification

Leader board-Badges



Easy administration

CSV mode for account creation and course assignment



Collaboration

Chat-Forum-Mail-Shared folders
-Automated and customized notifications



Mutli-device

Mobile App with automatic LMS synchronization



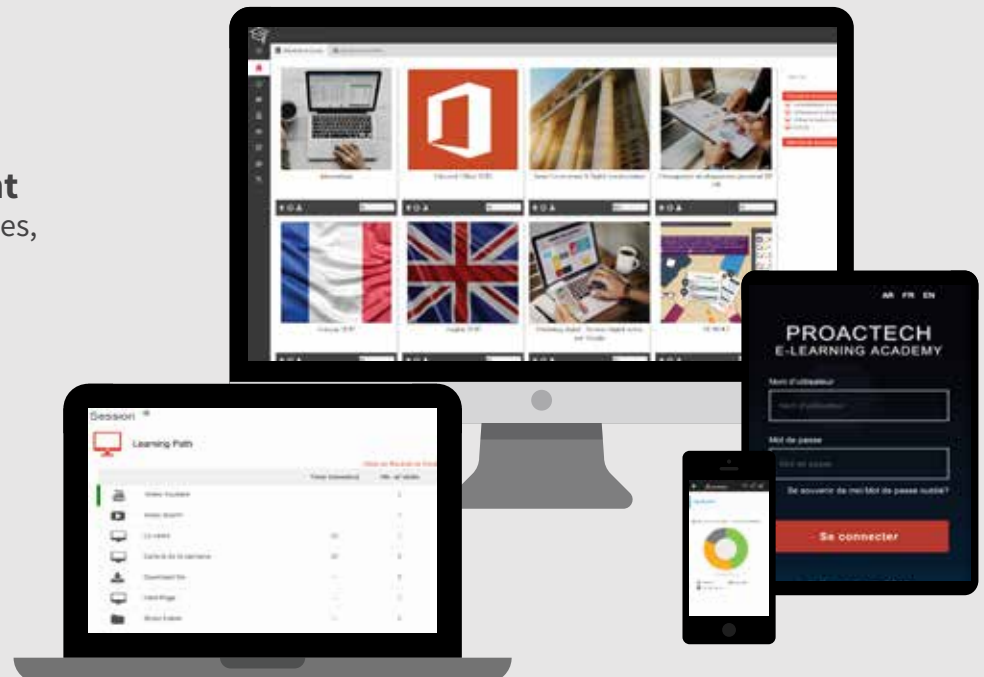
Multiple languages

French-Arabic-English



Powerful skill management

Set skill framework, link to courses, assess and track progression



Success stories

Develop youth capacity to create revenue generating activities

International Rescue Committee deploys, since 2017, a five year capacity development program targeting 10 000 economically disadvantaged youth in Ivory Coast. Through 50 e-learning modules hosted in an LMS and a mobile application, the beneficiaries develop business and finance skills as well as socio-emotional competencies using dedicated tablets.

Virtual academy for employability

USAID career centers developed a collection of 16 learning games in order to promote the improvement of youth employability in Morocco. These modules are hosted in an open online platform and are designed to be compatible with accessibility standards for learners with physical disabilities.

Online academy for higher education

Management schools and training centers use Proactech online academy since 2013 to provide students and teachers with an e-learning platform and more than 800 hours of e-learning modules in languages, management, personal development and office automation software. The teachers have a strong tool to integrate digital learning resources to their own curricula and to collaborate online with learners. Students also take placement tests and examinations online.

Road safety online academy for K-12 and driving license candidates

Education and road safety ministries are developing open virtual platforms, videos and learning games to raise national awareness and spread basic knowledge on road risks and safety measures. Instructional design takes into account differentiated learning approaches for each age category.

E-government online academy

Tadafur Consulting Services supports governments and public administrations in the GCC region to master the e-Government based transformation with excellence by combining in person training sessions with online smart government academy.

E-learning open platform for industrial property

Industrial and Commercial Property Office spreads industrial property culture and knowledge among entrepreneurs and institutions in a blended learning mode through a dedicated platform. More than 3000 learners coming from 30 French and Arabic speaking countries have benefited from the program. Hundreds of which passed the certificate of industrial property trainer.

Compliance online academy

Proactech works with one of the largest chemical companies in Morocco in order to digitalize training contents in health, safety and environment compliance for its 20 000 employees. The objective of this program is to ensure that each employee develops just in time knowledge concerning the risks of his own job.

Sales virtual academy

Proactech works with major companies in the telecommunications and banking sectors in order to reach all employees in scattered agencies with just in time, gamified and bite sized learning modules enabling them to cut training costs and develop critical business skills and deeper product knowledge. At least 50% of the learning takes place online combining self-paced learning modules with collaborative tools like forums.

Proactech

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